

FORSAID

Contents

- 03 Brand logo
- 04 Use of logo
- 05 Colour palette
- 06 Fonts
- 07 Visuals
- 08 Presentation templates
- 09 Funding statement

Brand logo



Use of logo

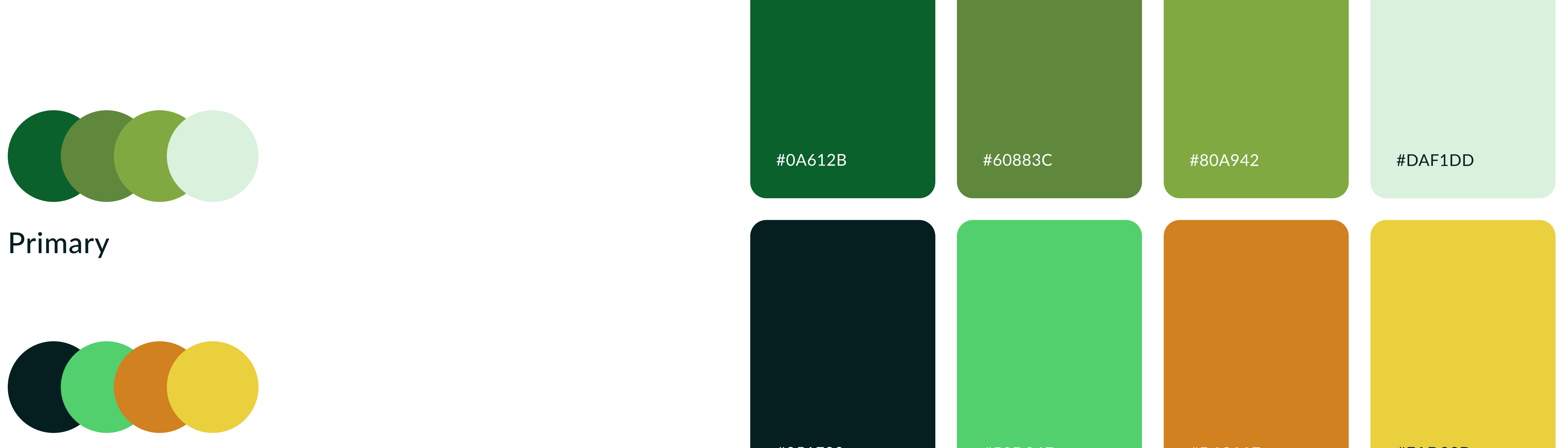
On a dark colored background or on an image, the logo will be used in its light version. It must not be stretched, distorted or used with different colors of the charter



When placed on a lighter background color, the logo will be used in a darker shade to ensure smooth contrast

Colour palette

The palette balances natural, calming tones with a modern touch, reflecting FORSAID's mission of environmental protection through technology



Fonts

Gresmako

Aa / Headings
Regular

Exploring the Future of Forest Sustainability

Nunito Sans

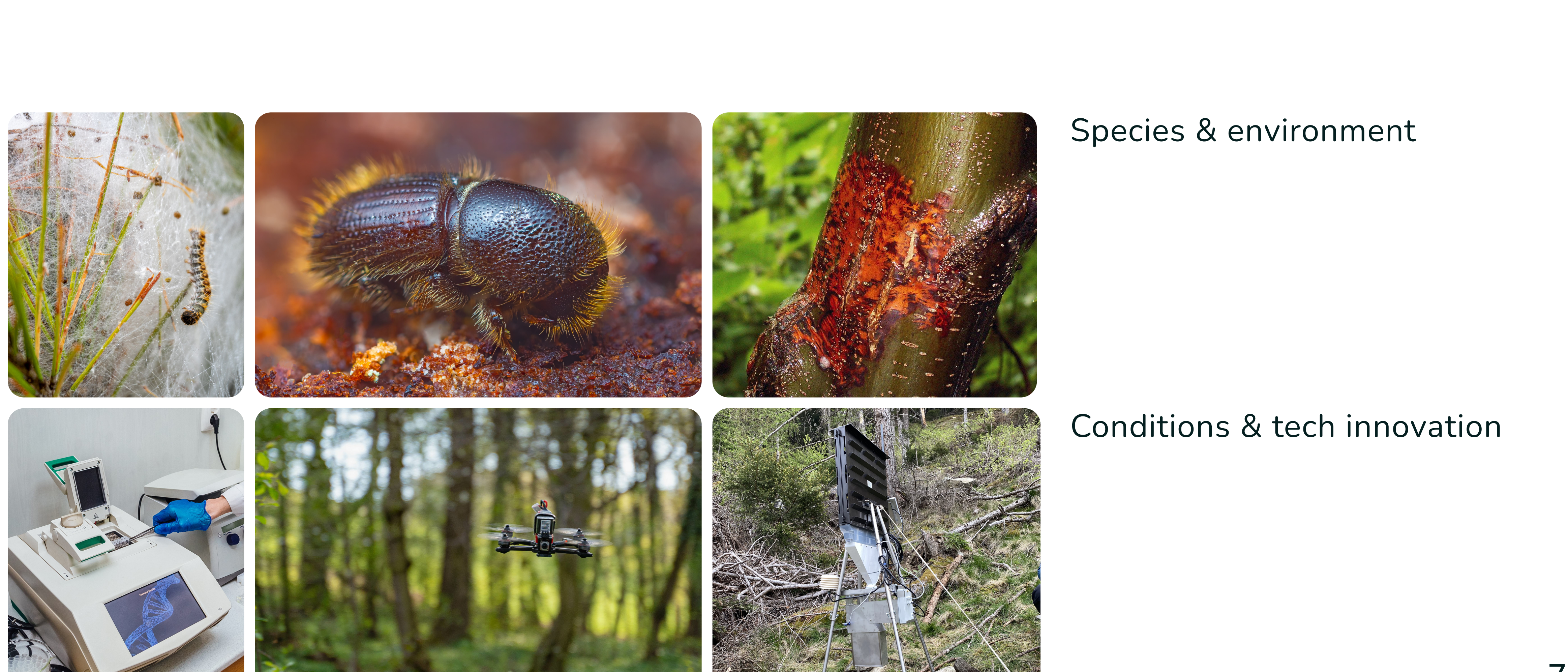
Aa / Body text

Light SemiBold
Regular Bold
Medium ExtraBold

By combining science, technology, and stakeholder involvement, we aim to protect these essential ecosystems for future generations...

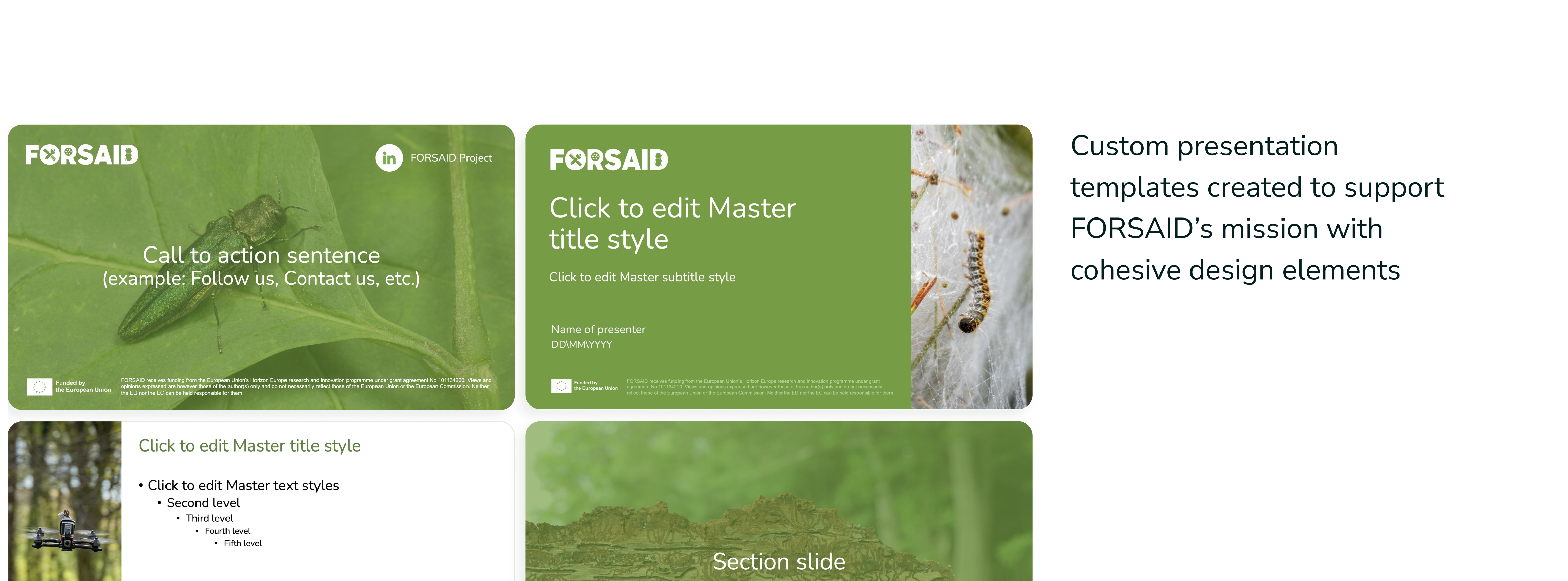
Visuals

FORSAID's imagery blends forest landscapes with tech elements, showcasing innovation in pest detection and forest sustainability



Templates

Presentation templates



Custom presentation templates created to support FORSAID's mission with cohesive design elements

Funding acknowledgement

To be used on light backgrounds

Funded by the European Union Co-funded by the European Union

FORSAID receives funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101134200. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or European Research Executive Agency (REA). Neither the EU nor REA can be held responsible for them.

To be used on dark backgrounds

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Detailed information [here](#)

Font

Please always use the arial font for the funding statements

EU emblem

Must always be on the left side or above the funding text

Minimum size of the logo

The minimum height of the EU Emblem must be 1 cm